



Felician Village

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For Immediate Release

Date: October 7, 2008

From: Jennifer Meyer, Housing Coordinator/Marketing Assistant (684-7171 Ext 361)

Suggested Headline: Felician Village Team Participates in Memory Walk®

On Saturday, September 27, a team of 30 walkers, consisting of staff, residents, friends, family, and six dogs from Felician Village, helped “Move to end Alzheimer’s” by participating in the Alzheimer’s Association Memory Walk® along the Mariner’s Trail in Manitowoc County. The Memory Walk® is the Alzheimer’s Association’s signature event for awareness and fundraising.

The Felician Village team set a fundraising goal of \$1100 to be raised within a 5 week period. The team organized several fundraisers in order to reach this goal.

The team held a bake sale where employees volunteered their time and talents making and donating baked goods. All of the baked goods that had been donated by the employees had been sold by the end of the bake sale. All proceeds from the sale were put toward the team’s goal with a total of \$420 being raised at the sale.

At the final summer coffee house concert held on September 16, featuring Artesian WELS, hamburgers, brats, and soda were sold with proceeds also going toward the team’s goal. A total of \$125 was collected from that event.

The money raised by individual team members, as well as the money collected from the bake sale and the final concert, surpassed the team’s goal of \$1100 and reached a grand

total of \$2600; the most money raised by any other team taking part in the walk. The Felician Village team was awarded a plaque by Judy Rank, Director, Aging and Disabilities Resource Center and Chair of the Memory Walk, for having raised the most money. The team also received the honor and plaque for having the most walkers for the event.

-30-

CAPTION FOR PHOTO: Team Felician Village poses for a picture after the Memory Walk.

