



Felician Village

2005 Division Street Manitowoc Wisconsin 54220-5652
T 920 684 7171 F 920 683 9292 www.felicianvillage.org

NEWS RELEASE

To: Herald Times Reporter Date: October 2, 2008
From: Mark McLaughlin, Director of Marketing (684-7171 Ext 329)
Release: Immediately (PHOTO SUBMITTED)
Headline: FELICIAN VILLAGE KICKS OFF FUND RAISING

Representatives of Felician Village presented the reasons community support is so important to the future of St. Mary's Home during the Crossroads of Compassion Kick-Off Event September 11. Speakers emphasized to the 180 guests the importance for the community to partner with St. Mary's so that the nursing home can continue to provide it's residents with the high quality of life they deserve.

As Sr. Clarette Stryzewski, President, Felician Services, Inc., explained, "As Felician Sisters we have renewed our commitment to our mission to care for the elderly in this community and to provide them with the services they need. But we're smart enough to know we can't do it all alone." With rising costs, government reimbursement not keeping pace with expenses and the increasing expectations of the residents, Sr. Clarette explained that the time has come when the Sisters need to turn to the community for support.

According to Pat Kaldor, President/CEO, Felician Village, the Felician Sisters have been subsidizing St. Mary's operation by well over one million dollars a year. Kaldor explained that the Sisters have been serving the Manitowoc area for 120 years but they can no longer be expected to support the operations of St. Mary's to that extent. She went on to say that one of the primary strategic initiatives for Felician Village is to foster relationships that support the mission of the Sisters locally. One of those partnerships is meant to be financial support from the community.

In addition to comments from Sr. Clarette and Pat Kaldor, testimonial comments were provided by Nick Doneff whose parents have lived in several housing options at Felician Village taking advantage of the ability to transfer to different types of housing as needed. Doneff emphasized the care and understanding his parents and family received as his parents moved from independent living at The Gardens, to assisted living at The Villas and eventually nursing home care at St. Mary's.

Because few people have the opportunity to witness the daily interaction between residents and family, the video provided an inside look at this important relationship. The comments from employees interviewed for the video highlighted the commitment to their Resident FirstSM philosophy.

In conclusion, Sr. Clarette explained that the public should consider any financial support of St. Mary's not simply as a donation but as an investment in the community. St. Mary's meets the needs of many men and woman who have supported the community throughout their lives. They have supported local businesses, schools and many events in Manitowoc, Two Rivers and around the county. The community is now being given an opportunity to help that assure those people will be taken care of during their later years of life. In fact, Sr. Clarette pointed out to the guests at the event that they are very likely making an investment in the organization that they themselves may depend on for their care in the not too distant future.

- 30 -

PHOTO INCLUDED: Sr. Clarette speaking

